

RATIONALE

The Aquatic Technology Roadshow cum Industry Forum is conducted by the DOST-PCAMRD Zonal Center 1V to disseminate and promote the adoption, commercialization and marketing of technologies on aquatic and marine resources generated by the Zonal network and other stakeholders of the aquatic resources sector. It will serve as a marketplace and a venue for interaction amongst those in the academe, government agencies, LGUs, media and the private sector. While the primary intention is for technology dissemination, the activity is made a competition open to all Filipino citizens, whether they are from Zonal member-institutions, the academe, private sector, LGU, PO, NGO or private individuals. The activity is hoped to foster public-private partnership in developing technology-based enterprises.

OBJECTIVES

1. To disseminate technologies on aquatic resources to various sectors of the society;
2. To showcase mature technologies ready for commercialization;
3. To exhibit various aquatic products for promotion and marketing;
4. To promote adoption of technologies by the private sector;
5. To promote collaboration between and among the academe, policy makers, managers and the private sector in the development of aquatic technologies;
6. To engage the public and the private sector in the development of enterprise based on aquatic technologies;

- P r o g r a m -

Day 1 Morning Session

8:00 - Registration	Secretariat
8:30 -10:00 Opening Program	Ms. Ruby Gonzales <i>Master of Ceremony</i>
• Invocation	MSUN Singing Group
• National Anthem	MSUN Singing Group
• Objectives of the Roadshow & Acknowledgment of Guests, Participants, & Evaluators	Dr. Proserpina G. Roxas <i>Zonal Center IV Coordinator</i>
• Welcome Remarks	Mr. Jusie C. Roxas <i>Chancellor, MSU Naawan</i>
• Opening Message	Dir. Cesario R. Pagdilao <i>OIC-Executive Director, DOST- PCAMRD</i>
• Introduction of Guest Speaker	Mr. Jusie C. Roxas <i>Chancellor, MSU Naawan</i>
• Keynote Address on the theme "Aquatic Industry: Gaps and Prospects"	Mr. Phillip L. Ong <i>President, Santeh Feeds Corporation</i>
Pose for Posterity & Health Break	
10:00-12:00 Industry Forum Moderator: Dr. Gil J. Lumasag	
Panelists:	
Government Agencies: DTI, Landbank , BFAR, Cesario R. Pagdilao and Virna G. Salac (DOST-PCAMRD)	
Private Sector: Phillip Ong, Roger Rivera, Audie Lim, Wilfredo Yap	
Adoptors: KNorberto Lugod, Marrieta Abogado, Emmanuel Patricio,	
Academe: Jusie Roxas, Henry Dejarme, Joyce Gorospe	
Local Government Unit: Jona Paglinawan, Jose Omamos Jr.	
Farmers/Producers: Jose Omamos, Jr., Gemma Cajilla	

12:00 -1:00

Lunch Break

Day 1 Afternoon Session (1:00 – 4:00) Moderator: Ms. Jenny Orbegoso

Presentation of product, process and services

Tech No.	Title	Presentor
Guest Presentation	Hatchery Production of Sea Cucumber, <i>Holothuria scabra</i> (Sandfish)	Dr. Ruth P. Gamboa <i>UP Mindanao, Davao</i>
1.	Seaweed Shing-a-ling	Ms. Gemma Cajilla <i>Libertad CWA, Mis. Or.</i>
2.	Light Production for Squid Fishing	Prof. Jaime Puracan <i>SSCT, Surigao</i>
3.	Bangus Fingerling Production, Handling and Transport System	Mr. Vianney Anthony A. Gapus <i>BFAR X</i>
4.	Siganid Grow-Out	Vice Mayor Marrietta Abogado <i>Balingasag, Misamis Oriental</i>
5.	Siganid Hatchery and Cage Culture	Dr. Jocelyn N. Gorospe <i>MSU Naawan</i>
6.	Pahe Fry Production	Prof. Henry E. Dejarme <i>MSU Naawan</i>
7.	Pond Culture of Freshwater Prawn (Pahe) in Mindanao	Prof. Henry E. Dejarme <i>MSU Naawan</i>
8.	Tilapia Fingerling Production	Prof. Dan Arriesgado <i>MSU Naawan</i>
9.	Tilanggit Production	Prof. Dan Arriesgado <i>MSU Naawan</i>
10.	Seaweed Pickles	Prof. Cynthia P. Sajot <i>SdSSU, Lianga, Surigao del Sur</i>
11.	Surf Clam (Punao) Hatchery	Prof. Cesaria Jimenez <i>MSU Naawan</i>
12.	Prawn Hatchery	Mr. Roseller Sabilla <i>MSU Naawan</i>
13.	Laboratory Services & Aquatic Food Organisms	Ms. Dolor Dagapioso <i>MSU Naawan</i>
14.	Aquasilviculture Technology	Dr. Helen J. Vicente <i>MSU Naawan</i>
15.	Bottled Sardines	Prof. Marissa Y. Salarda <i>MSU Naawan</i>
16.	Seaweed Processing	Dr. Wilfredo H. Uy <i>MSU Naawan</i>
17.	Modified Fish Dryer	Safer River Life Saver Foundation, Inc. <i>Liceo, Cagayan de Oro City</i>
18.	Bottled Bivalves	Rep from Sultan Naga Dimaporo Lanao del Norte

Closing Program (4:00-5:00)

Emcee: Ms. Ruby Gonzales

Impressions
Awarding of Winners
Closing Remarks

**Day 2
Morning Session**

8:00-12:00 **PCAMRD Updates** *DOST-PCAMRD*
(Member Agencies & TWGs)

Day 2 Morning Session Viewing of Technologies	
8:00-9:00	MSU N-IDS First & Second Year Students
9:00-10:00	MSU N-IDS Third & Fourth Year Student Students from Mat-i National Comprehensive High School
10:00-11:00	First & Second Year Students from Naawan National High School Liceo de Cagayan University
11:00-12:00	Third & Fourth Year Students from Naawan National High School
Day 2 Afternoon Session Viewing of Technologies	
1:00 – 2:00	Grade VI Pupils of Naawan Central School , Linangkayan, Patag & Maputi Elementary Schools and Manticao Central School
2:00-3:00	First & Second Year Students from Initao National Comprehensive High School
3:00 – 4:00	Third & Fourth Year Students from Initao National Comprehensive High School

Acknowledgment

The Mindanao State University at Naawan would like to acknowledge the unwavering participation of the presentors, evaluators and moderators, guests, participants, the university staff, who graced this activity with wholehearted support and to the Philippine Council for Aquatic and Marine Research and Development (PCAMRD) for the financial support. We gratefully acknowledge special individuals from the private sector, who made this activity significant to the aquatic industry.

Member Agencies & Participating Institutions:

1. ASSCAT, Bunawan, Agusan del Sur
2. CMU, Musuan, Bukidnon
3. CPSC, Mambajao, Camiguin Province
4. DA-BFAR Caraga Region, Butuan City
5. DA-BFAR X, Cagayan de Oro City
6. DENR, Region X, Cagayan de Oro City
7. DENR, Caraga Region, Butuan City
8. DOST, Caraga Region, Butuan City
9. DOST, Region X, Cagayan de Oro City
10. Liceo de Cagayan University, Carmen, Cagayan de Oro City
11. MSU-Iligan Institute of Technology, Iligan City
12. MSU-Marawi, Marawi City
13. MSU-Naawan, Naawan, Misamis Oriental
14. MUST-Lapasan, Cagayan de Oro City
15. CSU, Ampayon, Butuan City
16. NMSF, Matabao, Buenavista, Agusan del Norte
17. SNCAT, LGU Central Coordinating Office, City Hall Compound, Surigao del Norte
18. SSCT, Malimono, Surigao del Norte
19. SdSSU, Lianga, Surigao del Sur
20. Xavier University, Corrales St., Cagayan de Oro City
21. Local Government Units of Northern Mindanao
22. Santeh Feeds Corporation
23. MSU N-IDS and MSU SMFT
24. Naawan National High School
25. Naawan Central & Elementary Schools
26. Mat-i National High School
27. Manticao Central School
28. Initao National Comprehensive High School
29. DTI
30. Land Bank (ACSP)
31. UP Mindanao
32. RDEX Food International Incorporated
33. Safer River Life Saver Foundation, Inc.

DOST-PCAMRD Zonal Center for Northern
Mindanao
MSU at Naawan, Naawan, Misamis Oriental

Philippine Council for Aquatic & Marine
Research & Development (PCAMRD)



Mindanao State University at Naawan



Aquatic Technology Roadshow cum Industry Forum

4-5 August 2011
MSU Naawan Function House

**MINDANAO STATE UNIVERSITY
AT NAAWAN**
Host Institution

Program and Invitation